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## **Master title: Business Administration and Engineering**

**a) Faculty of Engineering in Foreign Languages**

**b) Short description and main objectives:**

The program runs for 24 years and produced graduates working in key positions in renowned companies, some started up as their own entrepreneurial initiatives. The program addresses the graduates from technical universities, general universities or academies of economics from Romania and abroad, wishing to obtain economic knowledge and to achieve digital proficiency for successful businesses. The students receive a combination of technical and economical knowledge, granting analytical abilities and problem solving skills in business administration and management.

**c) Other information**

- ✓ This program yearly receives incoming Erasmus students for one semester or one entire year.

**d) Website: <http://ing.pub.ro/en/education/master/mbae/>**

**e) Contact person: Assoc.prof. Bujor PAVALOIU, [bujor.pavaloiu@upb.ro](mailto:bujor.pavaloiu@upb.ro)**