



Social Innovation International Summer School 2024



Preliminary Agenda

Sunday, 7 July 2024 – Arrival in Bucharest

**Monday, 8 July 2024 – Day 1: Corporate Social
Responsibility and Social Entrepreneurship**

**Training location: University Politehnica of Bucharest, Central Library, 2nd floor,
Room 2.3**

<p>9.00 – 9.30</p>	<p>Walk-In and Registration, 2nd floor, foyer.</p>
<p>9.30 – 10.00</p>	<p>Welcome address by the Dean of Faculty for Engineering in Foreign Languages (FILS) and the summer school team</p>





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10.00 – 10.30	<ul style="list-style-type: none"> Stations of the weekly program and events from 8th to 12th July: aim, objective, structure
10.30 – 11.00	Coffee/tea break
11.00 – 12.30	Getting to know each other and icebreaking conversation
12.30 – 13.30	Welcome LUNCH at the Central Library, 2 nd Floor, Foyer
13.30 – 15.00	Corporate Social Responsibility and Social Entrepreneurship <ul style="list-style-type: none"> Introduction in Corporate Social Responsibility and Social Entrepreneur Ship How can this approach have a positive and sustainable impact on the company?
15.00 – 15.30	Coffee/Tea break
15.30 – 16.15	Social Entrepreneurship in Latvia
16.15 – 16.30	Wrap-up: Impressions and Summary. Closing of the day.
Evening	<i>Optional Documentary/Cultural/Social trip for all participants times and locations to be confirmed. (Costs covered by each person)</i>

Tuesday, 9 July 2024 - Day 2: Business Ethics in Innovation and Technology Management

Training location: Politehnica Bucharest, Central Library, 2nd floor, Room 2.3

9.00 – 10.30	Business Ethics in Innovation and Technology Management in an International Context <ul style="list-style-type: none"> Introduction in Business Ethics
10.30 – 11.00	Coffee/tea break
11.00 – 12.30	Ethical Challenges and Best Practices <ul style="list-style-type: none"> Data protection and data security Artificial Intelligence and Automation Sustainability and Environmental Responsibility





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	Best Practices and ethical and Decision-making processes <ul style="list-style-type: none"> - Ethical guidelines and codes - Transparency and accountability
12.30 – 13.30	Lunch break - Central Library, Foyer, 2 nd floor
13.30 – 15.00	Case studies from Austria <ul style="list-style-type: none"> - Ethical aspects in the digital transformation - Challenges and solutions in the start-up ecosystem - Sustainable innovation processes in the industry Group work: analysing and presenting the case studies
15.00– 15.30	Coffee/Tea break
15.30 – 16.00	Group work: analysing and presenting the case studies
16.00 – 16.15	All Groups together: Impressions and Summary. Closing of the Day.
Evening	<i>Optional Documentary/Cultural/Social trip for all participants times and locations to be confirmed. (Costs covered by each person)</i>

Wednesday, 10 July 2024 – Day 3: Sustainability and Eco-Innovation

Training location in the morning session: Politehnica Bucharest, Central Library, 2nd floor, Room 2.3

9.30 – 10.30	The 17 Sustainable Development Goals/Global Goals Which are the attributes and key factors of Sustainable Development Coals? <ul style="list-style-type: none"> • Sustainability a main key factor • How should it be visible in the different sectors of the Society?
10.30 – 11.00	Coffee/Tea break
11.00 – 11.30	Conclusions: 17 Sustainable Development Goals/Global Goals
11.40	Travel by the Politehnica bus to the BASF in Bucharest http://www.basf.ro/





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Training location in the afternoon session: BASF S.R.L, Floreasca Park, Sos. Pipera nr. 43, Building A, 1st floor, Sector 2.

12.30 – 13.30	Welcome address by Andreas Lier, CEO of BASF Romania and Bulgaria. LUNCH with Andreas Lier and his team
13.30 – 15.30	Workshop: BASF introduction in sustainable product portfolio <ul style="list-style-type: none"> • Andreas Lier, CEO of BASF Romania and Bulgaria • Dr. Rodica Margati, Business Development Manager
15.00 – 15.30	Coffee/Tea break
15.30 – 16.15	Impressions and Summary. Informal Get Together. Closing of the day. (Independent return journey by public transport)
Evening	<i>Optional Documentary/Cultural/Social trip for all participants times and locations to be confirmed. (Costs covered by each person)</i>

Thursday, 11 July 2024 – Cities of tomorrow

Training location in the morning session: AHK Romania, German-Romanian Chamber of Commerce and Industry. Calea Crivitei 82-98, 1st floor, The Mark – Entrace The Podium

9.00 - 9.30	Travel by the Politehnica bus to German-Romanian Chamber of Commerce and Industry (AHK Romania) https://goo.gl/maps/g3LXqihDsvHqJNdg7
9.30 - 10.00	Welcome address by Ms Ruxandra Dumitrescu, Deputy Managing Director, Head of the Department Consulting & Services <ul style="list-style-type: none"> • Activities of the AHK Romania
10.00 - 11.30	<i>Cities of tomorrow</i> – Focus on Sustainability: sustainable development of Romanian Cities and Regions
11.30 – 12.00	Coffee break and Informal Get Together
12.00	Return by bus to the Campus Politehnica Bucharest
Training location: Politehnica Bucharest, Central Library, 2nd floor, Room 2.3	
12.30 -13.30	Lunch break - Central Library, Foyer, 2 nd floor





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13.30 - 15.00	Cities of tomorrow – Working groups – presentations
15.00 - 15.15	Coffee/Tea break
15.15 – 16.15	Review of the week – Reflection on activities
16.15 – 16.45	All Groups together: Impressions and Summary. Closing the day.
Evening	<i>Social networking/Cultural event for all participants to be confirmed. (Costs covered by each person)</i>

Friday, 12 July 2024 - Day 5: Project Day with excursion to Brasov

8.00 – 17.00	Travel by Politehnica Bus to Brasov (You will cover the cost of your own meals, as well as entrance fees and other expenses in connection with the excursion.)
	<p>Case Example Brasov within the Framework of Green Cities Alliance Romania</p> <ul style="list-style-type: none"> • Co-designing a mobility strategy for Brasov. Solution for better life in cities, sustainable and ecofriendly. <p>Meetings with NGOs and representatives of the city administration who are working together on eco-innovation.</p>
15.00	Return to Bucharest
17.30 – 18.00	Impressions and Summary. Awarding of the certificates and closing of the Summer School.

